

Cascade Investment Advisors
CHARITABLE LENDING
NEWSLETTER



October 2018

THIS OCTOBER, WE'RE FOCUSING OUR CHARITABLE LENDING EFFORTS ON AN ENTREPRENEUR IN SOUTH AMERICA...



Seyda Carina in Peru

Seyda is a 35-year-old entrepreneur and mother of two children. Together, they live in the town of Viraco, Peru. She works selling clothing and hats from her own storefront that she managed to open with great effort. She is requesting a loan of \$1,525 to buy two display cases for her hats to increase her store aesthetics and thus increase sales.

Seyda hopes to expand her store in the future in order to attract new customers. In addition, she will continue to strive hard to continue providing a good education to her children so they are able to attend school and enter successful careers.

About Microfinance in Peru

This lending partner, Fondesurco, is a non-governmental organization that works closely with clients in the rural regions of Arequipa, Moquegua and Ayacucho in Peru. It largely focuses on clients from rural areas who may have less funding opportunities than others. Along with prioritizing rural communities, the organization has a strong commitment to environmental sustainability and conservation.

Join Us in Microlending

Join us in lending to people like Seyda in Peru by visiting Kiva.org, where you can send a microloan for as little as \$25.00.

