

Cascade Investment Advisors
CHARITABLE LENDING
NEWSLETTER



November 2017

THIS MONTH, WE'RE HIGHLIGHTING OUR CHARITABLE LENDING EFFORTS ON A GROUP IN PARAGUAY

San José Group...



The group called San José is part of the program for the Elimination of Poverty in Paraguay. This program strives to help each member improve living conditions and work to overcome limitations. The leader of this entrepreneurial group, Liz, earns a living selling jewelry. She is a very hard-working person who believes in earning a living in a dignified and honest way. Though she admits she has daily difficulties, she does not allow herself to be beaten down.

She is asking for a loan, along with her group, for \$4,850 USD in order to buy more jewelry such as rings, bracelets, necklaces, earrings, and pendants.

About this Loan Group in Paraguay...

We sent our microloan via Kiva.org who in turn partners with Fundación Paraguaya (FP). FP is a financially self-sustaining social enterprise that promotes entrepreneurship in urban and rural areas through microfinance, education programs, and more. This loan specifically is aimed at helping women living in poverty. Borrowers rate 50 areas of their life as green (not poor), yellow (poor) or red (extremely poor). Together with their loan officer, they come up with a plan to resolve yellow and red indicators. Through this program, Fundación Paraguaya hopes to lift 9,000 women and their families out of poverty by 2017.



Join us in Microlending: Lend to entrepreneurs like Liz's Group at our Kiva team "The Microlending Fund" at Kiva.org!